

about us

We're a digital agency that believes human-centric thinking is the key to more involving and effective online brand strategies.

TEAM

40 digital strategists, creatives, interactive designers, usability experts, search marketers, email planners, web architects, video specialists, developers, database integrators and business minded, delightful-to-deal-with account managers.

GOALS

We want to work with ambitious, progressive organisations looking to grow their business and step-change audience engagement through thoughtful, innovative use of digital.

FINANCIAL

Formed in 2003 and grown 30% every year. Independently owned and profitable.

STRATEGY

- Consultancy, creative and planning based on audience insight
- Usability evaluation and IA

WEB 2.0

- Blogs to community sites to widgets including next generation Intranets and Extranets
- Consumer and enterprise applications
- Design, build and integration

SITE DESIGN & BUILD

- Consumer and corporate sites
- Creative and design development
- Database development and integration
- Content management solutions
- Accessibility and mobile solutions

VIDEO & RICH MEDIA

- Full in-house production facilities
- Shoot, edit, sound and production
- Rich media and animation

SEARCH & WEB MARKETING

- Natural search
- Pay Per Click (PPC)
- Banner campaigns and viral
- Conversion optimisation
- Web analytics
- Campaign management

EMAIL MARKETING

- Acquisition and retention strategies
- Email creative and production
- Enablermail.com – browser based email marketing software
- Channel e-marketing platform
- Whitelisting and preference management systems
- Industry memberships
- Campaign management

We also provide full hosting, maintenance and support services including streaming servers for video.

CLIENT LIST INCLUDES

Ace Europe
AXA
Burger King
Cadbury
Canada Life
Chubb
Danone

David Lloyd Leisure
EMI
IPC Media
Kerry Foods
Learn Direct
Merck Sharp & Dohme
Muse Developments

Next Generation Clubs
Pepsico
Petplan
Ricoh
RSA
Whitbread

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