



Your digital partner

We are a digital innovation and transformation agency with specialist solutions for the insurance sector. Our mission is to help brands grow through smarter digital strategies and best-in-class online servicing. Our innovation principles are customer-first and insight-driven.

- ✓ Insurance specialism
- ✓ Extensive cross-sector experience
- ✓ Independently owned, set-up 2003
- ✓ Award-winning, exceptional track record
- ✓ Invest in clients, long-term partnerships
- ✓ Best-of-breed delivery partners
- ✓ ISO 27001 certified



Consultancy services

- Service innovation and proposition development†
- Digital strategy & planning
- Research & benchmarking†
- Persona development
- Customer journey mapping
- User story development
- Technical reviews and architecture development†
- Marketing audits & plans†

†Delivered in conjunction with our advisor panel and partners

Delivery services

- Experience design
- Interaction design
- Prototyping & Proof of Concepts (POCs)
- Custom builds
- System integrations
- Web applications
- Portal development
- Content managed websites and multi-site web estates
- Service plug-ins
- AI, personalisation & more
- Hosting solutions
- Support & maintenance



Primary frameworks and hosting

Specialist software

For insurance



Flexible digital insurance platform with full life-cycle capabilities. SaaS solution. Best-in-class design. Works standalone or alongside your existing back-office systems.

For all sectors



Feature-rich, turnkey intranet solution to connect teams, partners and clients securely across the globe, via any device.



Email marketing solution for automated customer nurture and external and internal campaigns. Also features survey tool.

Insurance sector initiatives



DigitalBar is a digital insurance benchmarking service that compares and showcases the digital capabilities of the UK's leading insurers. The service is a strategic collaboration with financial services consultancy Altus. www.altus-digital-bar.com



We also provide reports on Growth & Innovation in the Insurance Sector. These feature insights on growth drivers & blockers, digital readiness and emerging technologies for the industry.

Clients

"I couldn't ask for a better service from Pancentric. They are a pleasure to work with and help us immensely to achieve our objectives."

RSA Group

"Technology & innovation are at the core of our offering. With Pancentric and their Go-Insur solution, we have the depth of capability to support our ambitious roadmap."

Vessel Protect

"Pancentric has increased the volume of leads year-on-year and been pivotal to our 169% sales growth."

Cigna Global

