

BECOME A DIGITAL BUSINESS IN 60 DAYS

MGAS : BROKERS : SCHEMES : START-UPS : SCALE-UPS

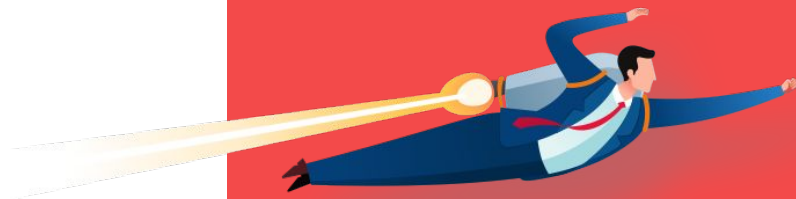


A service from

**PANCENTRIC
DIGITAL**

GOODBYE
TO A
WORLD OF
PAIN AND
STUFF
NOT
HAPPENING

HELLO
TO THE
BUSINESS
YOU REALLY
WANT TO BE



I'M AMBITIOUS BUT IN A RUT. GET ME OUT OF HERE!

70%
of brokers say
they're held back
by technology

68%
of MGAs say
innovation is
key to growth

Growth &
Innovation Report
Pancentric 2020

- ! Tired image. Out of date look.
- ! Over-reliance on email & phone.
- ! Manual quoting low-value risks.
- ! Paper records. Spreadsheet hell.
- ! Multiple systems that don't talk. Double data entry.
- ! Treading water. Restricted product & distribution.
- ! Scaling challenges. Inefficient policy admin.
- ! Disconnected customer records & management.
- ! Old school servicing. World wants self-serve.
- ! High transformation costs. Can't afford.
- ! Missing the boat on new market opportunities.

Transform in 60 days

Now

Frustrated.
In a rut.

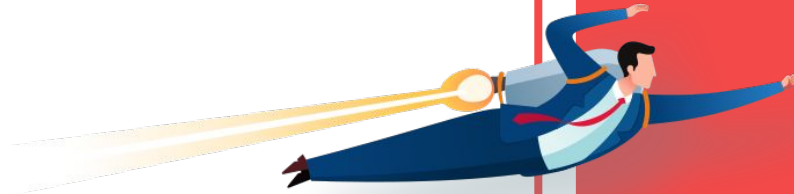
30 days

Looking the
business.

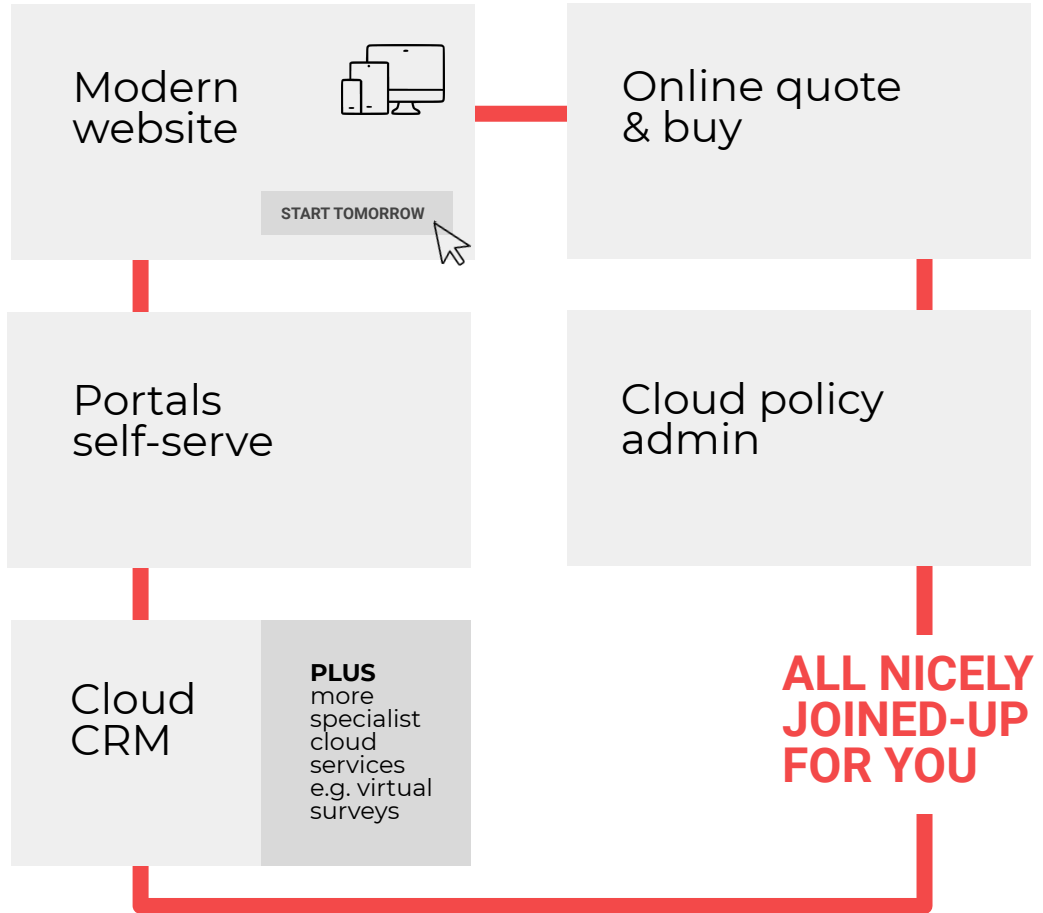
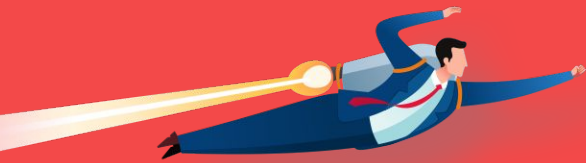
DIGITAL INSURANCE

60 days

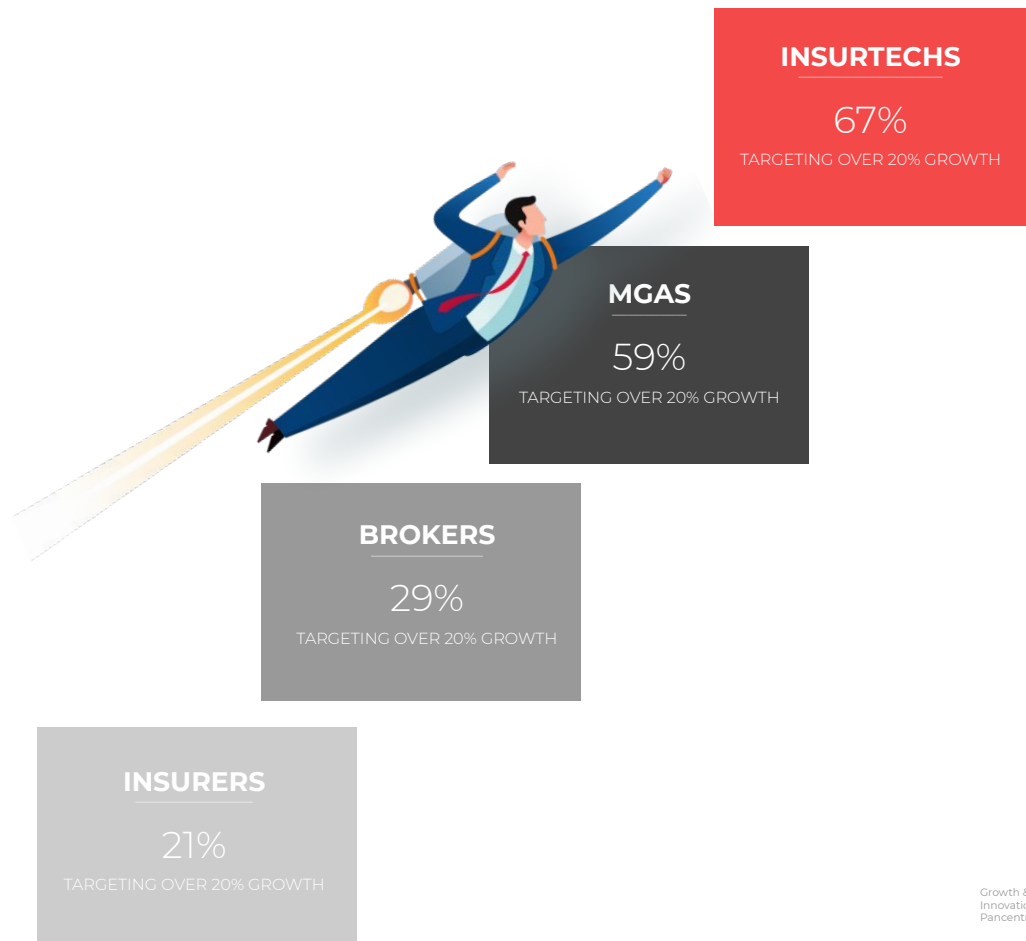
Growing your
business.



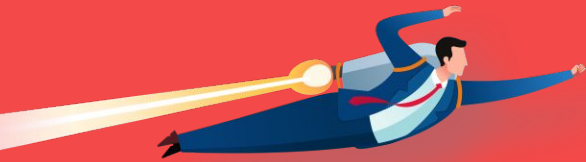
DIGITAL BUSINESS IN 60 DAYS



**BE MORE
INSURTECH.
UNLOCK
GROWTH
FOR YOUR
BUSINESS.**



PLUS MANY MORE BENEFITS WITH CLOUD SERVICES

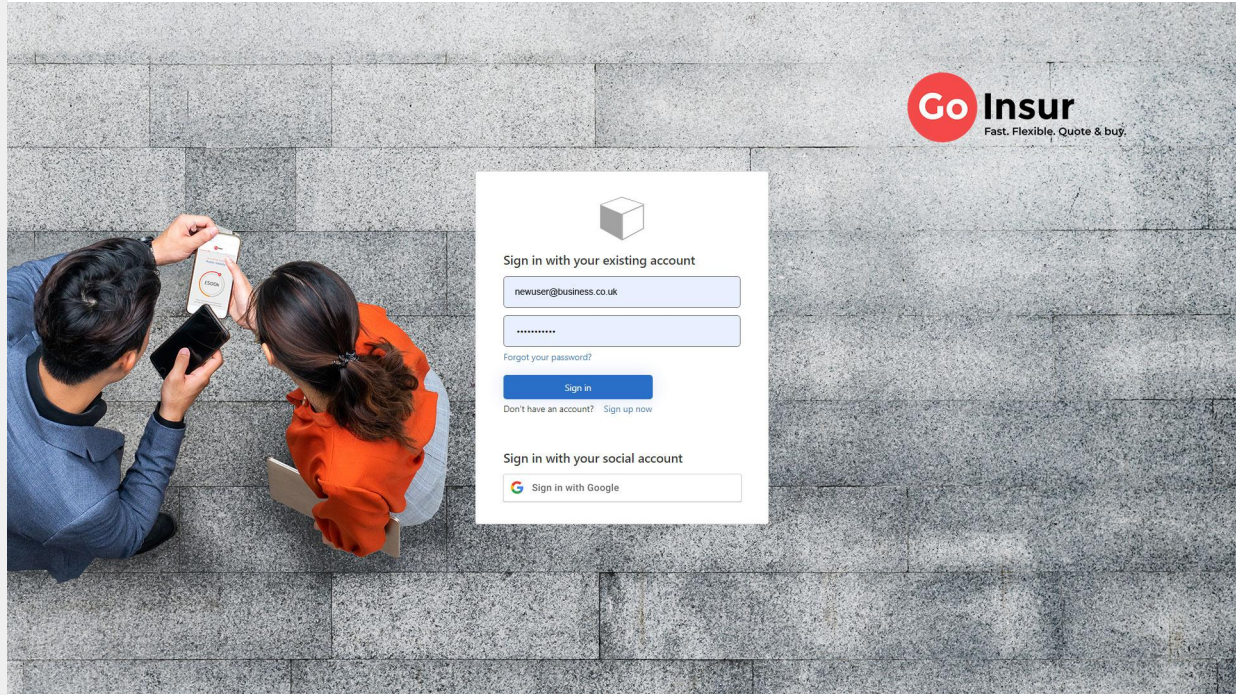


✓	Cost savings
✓	Security
✓	Flexibility
✓	Mobility
✓	Insight
✓	Increased collaboration
✓	Quality control
✓	Disaster recovery
✓	Automatic software updates
✓	Competitive edge
✓	Sustainability

Companies that 'go cloud' report 53% faster revenue growth than their competitors.

[Dell report](#)
quoted by
[Salesforce article](#).

LOGIN TO YOUR NEW WEBSITE TOMORROW.



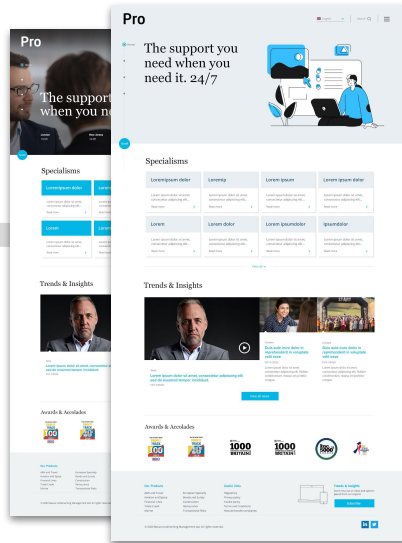
Get ready



Adopt a modern new look

Readymade page templates for desktop, tablet & mobile styled for your brand.

Get steady



Go-live when you're happy

Add content easily. Keep your current web address or we can arrange you a new one.



And the exciting bit.

- ✓ We plug quote & buy into your website
- ✓ 24/7 client login for docs & MTAs
- ✓ Turn on cloud-based policy admin, CRM and other digital services

Transact like this.

Personal

Title

Your first name

Your last name

Postcode

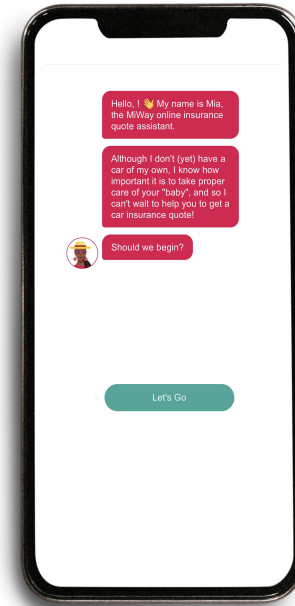
Date of birth

Contact

Email address

Preferred telephone number

Or this.



Chatbot coming Summer 2021

Easier, quicker, better

Personal

Title

Mr

Mrs

Miss

Ms

Dr

Your first name

Your last name

Postcode

Look up

Date of birth

DD

MM

YYYY

Contact

Email address

Preferred telephone number

Back

Next

Data
enrichment
on tap

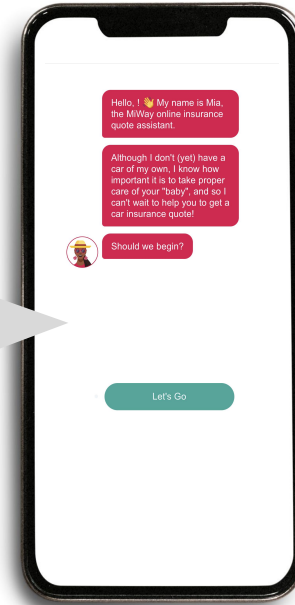
idealPostcodes

Companies House

experian.

Driver & Vehicle
Licensing
Agency

- ✓ Pre-populated forms. Easier for customers.
- ✓ Higher conversions
- ✓ Cleaner data



Chatbot coming Summer 2021

World's your oyster



Platform for
growth &
innovation.
Premium
components
with options to
customise.

Roughly, what's your turnover?



Higher cover level recommended for your type of business and staff numbers.

Back

Cover details

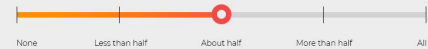
Next

Roughly, what's your turnover?

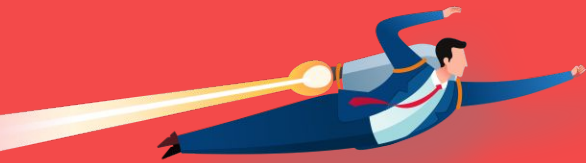


Status and occupation

Roughly how much manual / physical labour do you undertake as part of your occupation?

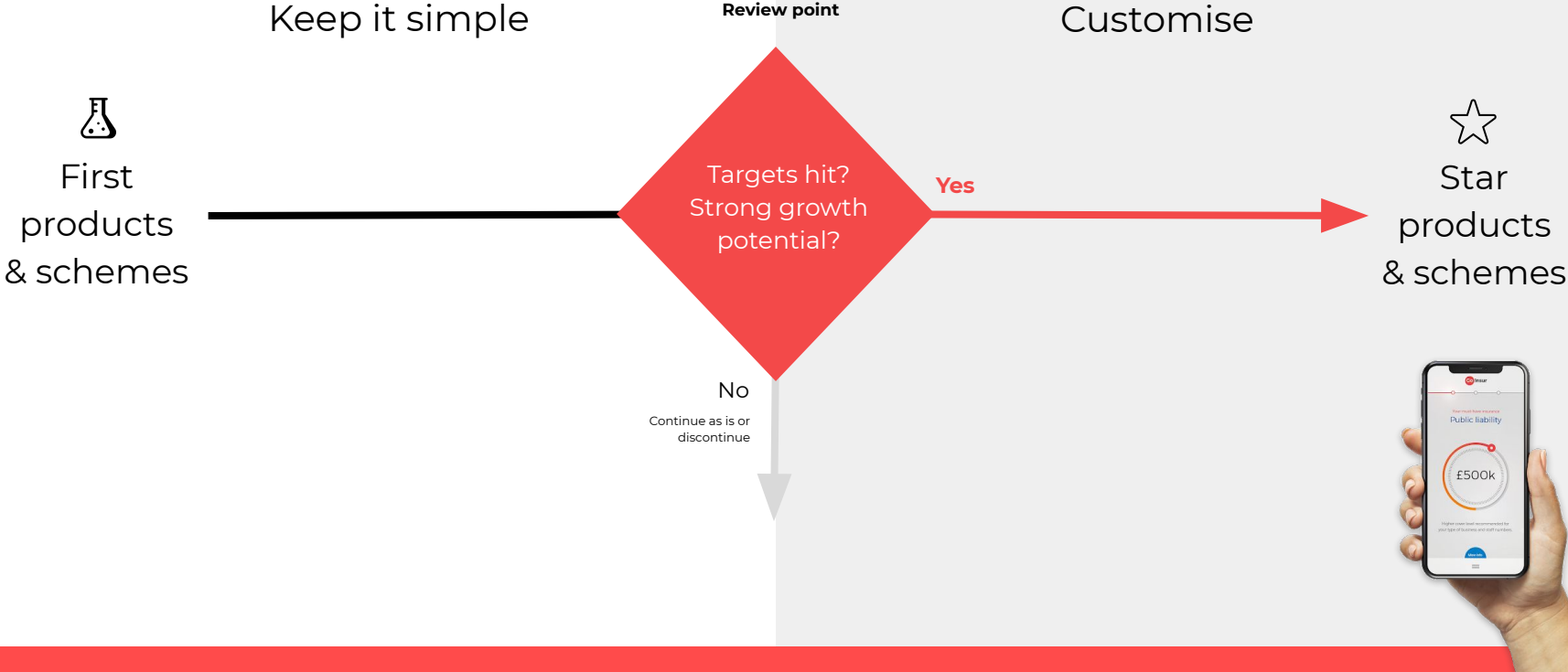


YOUR ONE-STOP SHOP FOR DIGITAL INSURANCE



- ✓ Joined-up, convenient - your website, quote & buy, portals and all things admin.
- ✓ Ready-made website & portal integrations.
- ✓ Specialist templates, widgets and plugins for insurance servicing & customer nurture.
- ✓ Peace of mind security - defence against cyber threats & protection of your customers' data. Pancentric is ISO 27001 certified.
- ✓ Your future ambitions & roadmap. Plug-in to a partner with innovation & transformation track record in the insurance sector.
- ✓ Time-saving, hands-on help from a team that understands the insurance market.
- ✓ Access to trusted marketing partners and exclusive deals on cloud-based services.
- ✓ Speed, agility, growth. Get products to market quickly and affordably to win new customers.

Results-driven approach



Wider scope

Customers

- Quote & buy
- Up-sell, cross-sell
- Customer portal
- Quote reminders
- Quote retrieval
- Documents
- MTAs
- Servicing
- FNOL
- Renewals
- Service alerts

- Marketing pages
- Personalisation, AB tests
- Wizards, applications
- Website, full CMS
- Email nurture & CRM



umbraco



sitecore



enabler

Agents

- White labelling
- Broker portal
- Permission controls
- Commission controls
- Delegated FNOL

Insurers

- Product configuration*
- Scheme templating*
- Staff portal
- Manage & update rates
- Policy management
- Distribution permissioning & controls
- Claims management**
- Management information (MI)
- Clean data exports, bordereau, APIs
- System integration & CRM

* Pancentric support required ** 3rd party tools

Integrations

Data enrichment & collection

 Ideal Postcodes

 Companies House

 Experian

 DVLA
Driver & Vehicle
Licensing
Agency

 SurveyorTech

Payment, servicing & more

 Sage Pay

 Click4Assistance

 DIRECT
Debit

 LiveChat

 worldpay
from FIS

 DocuSign



Go Insur
Fast. Flexible. Quote & buy.

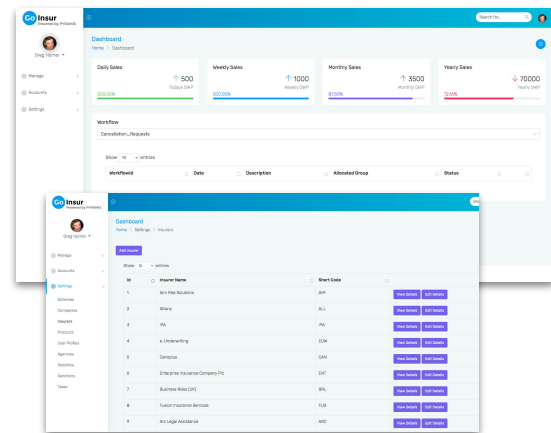


sitecore



Existing
tools

Legacy systems



CRM &
reporting

Non-functional

 HubSpot

 Microsoft Azure

 Power BI

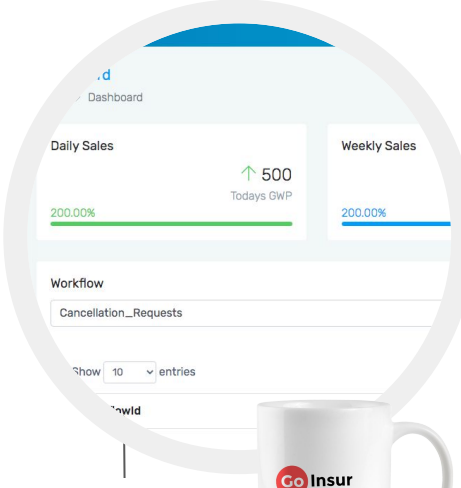
 Google Cloud

 Google Analytics

 R

Your new digital day

7am



Dashboard

Daily Sales

Weekly Sales

500
↑
Todays GWP

200.00%

200.00%

Workflow

Cancellation_Requests

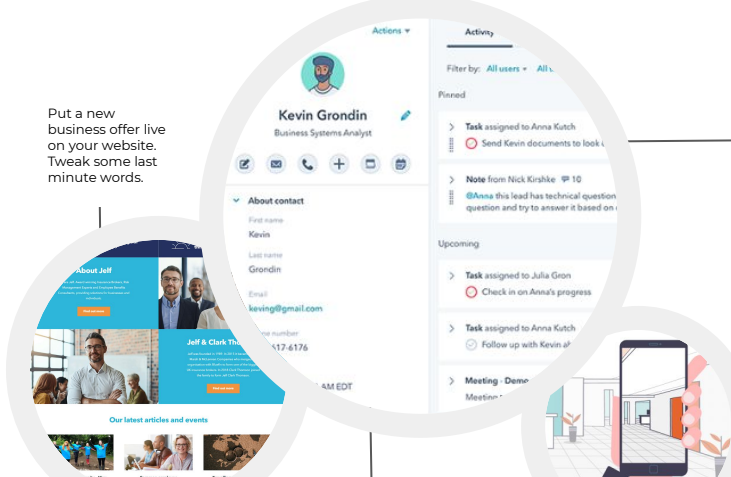
Show 10 entries

Go Insur

Review auto generated list of forthcoming renewals and client actions.

Login to your dashboard to check overnight sales, MTAs and claims.

Morning



Put a new business offer live on your website. Tweak some last minute words.

Kevin Grondin
Business Systems Analyst

First name: Kevin
Last name: Grondin
Email: keving@gmail.com
Phone number: +12 4176

Task assigned to Anna Kutch
Send Kevin documents to look at

Note from Nick Kirshke
Anna this lead has technical question and try to answer it based on

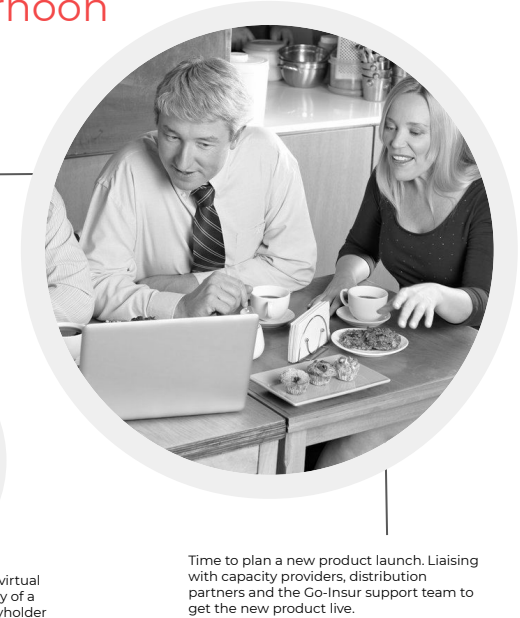
Task assigned to Julia Gron
Check in on Anna's progress

Task assigned to Anna Kutch
Follow up with Kevin at

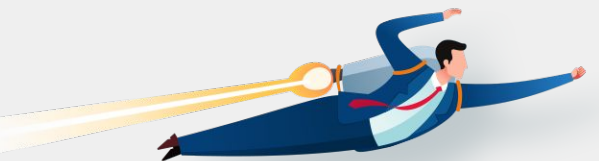
Meeting: Demo Meeting

Make calls to key clients while you keep an eye on digital quotes & sales. Client details conveniently in one place. Policies. Claims history. Record of emails & calls.

Afternoon



DIGITAL BUSINESS IN 60 DAYS PACKAGES



One-stop-shop packages

Starter quote & buy package

including new website

Set-up from
£9,500*_{plus VAT}

Monthly from
£1,995**_{plus VAT}

Full lifecycle & self-serve portals

including new website

Set-up from
£14,500*_{plus VAT}

Monthly from
£1,995**_{plus VAT}

World's your oyster

Pretty much everything is possible. Set-up & running fees subject to brief.

- ✓ Includes cloud-based policy admin
- ✓ Includes integrated cloud-based CRM if required***
- ✓ Includes access to specialist insurance plugins e.g. SurveyorTech****

- ✓ Extra help, consultancy & designer support available - daily rates apply

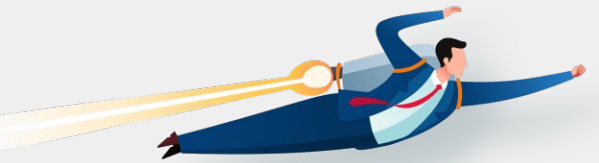
*Assumes simple insurance product (up to 20 questions) and Pancertronic supported config using predefined Go-Insur website & transactional templates. Additional product configuration from £5,000 plus VAT subject to complexity. **Covers unlimited products and transactions up to £2.5m GWP. Higher fee applies over £2.5m GWP. *** Based on Hubspot free account. Limitations apply. ****Access to selected plugins is free but partner vendor may charge usage fees.

OTHER PANCENTRIC SERVICES & SOLUTIONS

**PANCENTRIC
DIGITAL**

- ✓ Sourcing insurance capacity*
- ✓ Digital marketing,
lead-generation services*
- ✓ Email marketing automation
(quote conversion, customer
nurture, service alerts)
- ✓ Service innovation & prototyping
- ✓ Custom application development
- ✓ Company intranet solution

*Provided in conjunction with trusted Pancertric partners



GET IN TOUCH REQUEST A DEMO

Phone: 020 7099 6370

Email: imagine@pancentric.com



A service from

**PANCENTRIC
DIGITAL**